

Violante Massimo de Roccasserca, a captivating figure in the world of vintage fashion, embodies a rich tapestry of Italian heritage and creative innovation. Hailing from a noble lineage, her family history is steeped in tradition and culture, tracing back to the picturesque region of Lazio. This heritage not only informs her identity but also inspires her distinctive approach to fashion.

Born and raised in Roccasserca, a small town surrounded by the rolling hills and verdant landscapes of Lazio, Violante's upbringing was enriched by the region's art, history, and culinary delights. The town's historic architecture and vibrant local markets fostered her appreciation for craftsmanship





and creativity, which she later channeled into her work. Growing up, she was immersed in the beauty of her surroundings, fostering a sense of nostalgia that heavily influences her design aesthetic.

Violante's vintage clothing brand, celebrated for its unique pieces, reflects her love for timeless elegance. She meticulously curates garments from different eras, each with its own story, merging them with contemporary touches. Her commitment to sustainability resonates with today's fashion sensibilities, appealing to a growing audience that values ethical practices. By reviving these vintage pieces, she not only preserves history but also promotes a sense of individuality in fashion.



Her brand has gained attention not just for its beautiful clothing, but also for its commitment to craftsmanship and authenticity. With a strong connection to her Italian roots, Violante Massimo de Roccasserca represents a new wave of designers who honor the past while looking forward, making her a significant player in the evolving landscape of fashion. Through her work, she captures the essence of Italian culture, offering a glimpse into a world where



**elegance and sustainability coexist
harmoniously.**

